

CEDA Co-Hosts the 2026 Regional Impact Roundtable in New Ulm

At CEDA, we believe collaboration is at the heart of thriving local economies. We are proud to have partnered with the 504 Corporation to present the **2026 Regional Impact Roundtable: Connecting Communities, Business and Capital.**

The event, which took place at the beautiful Black Frost Distilling in New Ulm, MN, was designed to bridge the gap between vision and resources. Bringing together community leaders, business owners, and regional capital partners to collaborate and focus on driving sustainable



CEDA CEO/President Ron Zeigler addresses attendees.



economic progress in the region.

Rural and regional communities thrive when leaders work together with funding partners and business owners. The event dove into practical, actionable strategies for: fostering business expansion through identifying resources and pathways for existing businesses to scale, accessing capital by connecting business and community leaders with lenders, funding programs and strategic partners, and strengthening communities by sharing best practices and collaborative models that help to increase economic vitality.

Following the event where speakers from Black Frost Distilling, Bank Midwest, Citizens Bank Minnesota, Region 9, SMIF, 504 Corporation and CEDA spoke, attendees enjoyed a delicious meal by Lola and partook in a distillery tour or an afternoon golf outing.

