

Murdock Awarded Blandin Foundation Grant to Launch Innovative Business Pop-Up Site

The City of Murdock has been awarded a \$30,000 Blandin Foundation grant to bring an exciting new business and placemaking idea to life. The project will transform a highly visible city-owned lot along Highway 12 into a Business Pop-Up Site designed to help entrepreneurs launch, grow, and showcase their businesses while creating a new destination for residents and visitors.

At the heart of the plan are two permanent shed buildings that will provide affordable, flexible retail space for home-based businesses, first-time entrepreneurs, makers, bakers, artists, food vendors, and seasonal businesses. CEDA consultant, Laura Mitteness shared the, “the initiative creates business opportunities in a place where traditional storefront access is limited. The goal is not simply to place structures on a lot. It is to create a place where residents and visitors can stop for fresh sourdough, discover a local vendor, gather at picnic tables, and experience small town energy in a new way.”

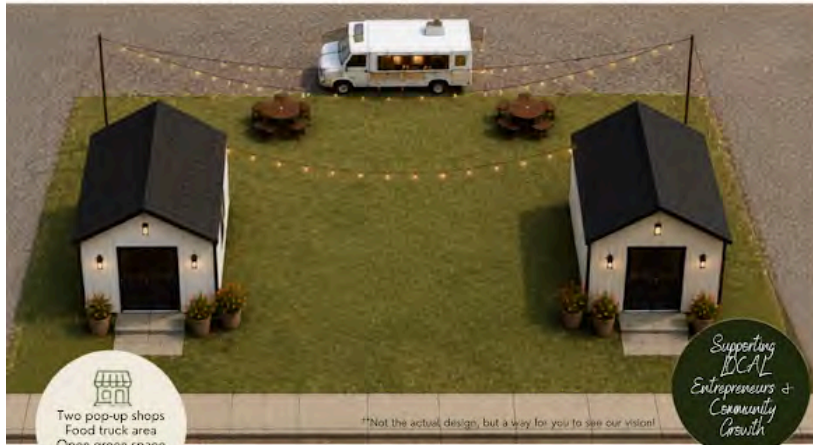
Surrounding the buildings will be a welcoming community gathering space complete with landscaping, and room for additional vendors such as food trucks and musicians. The flexible design allows the space to evolve with community needs, creating opportunities for emerging local makers who may not otherwise have access to traditional commercial space.

CEDA partnered with the City of Murdock and the Murdock Area Community Club to develop the concept, secure funding, and provide implementation support. Together, the partners are creating a model that demonstrates how rural communities can combine entrepreneurship, placemaking, and community gathering into one innovative economic development project.

COMING SOON!

BUSINESS POP-UP SITE

A space for local business. A place for our community.



A NEW OPPORTUNITY IN OUR COMMUNITY

The City of Murdock & the Murdock Area Community Club are developing a Business Pop-Up Site with funding from the Blandin Foundation to provide an affordable, welcoming space for local entrepreneurs, seasonal businesses, and creative ideas to grow and thrive.



BUILD CONNECTIONS

A gathering place that brings people together.



LAUNCH & GROW

Affordable space to test ideas and grow your business.



INCREASE VISIBILITY

Great exposure for your business in our community and for travelers.



YEAR-ROUND POTENTIAL

Events, markets, local business vitality and more!

PERFECT FOR:



Retail



Food & Beverages



Artisans & Makers



Seasonal & Specialty Businesses



INTERESTED IN
UTILIZING THIS SPACE?

WE WANT TO HEAR FROM YOU!
Stay informed about opportunities to lease a pop-up shop space.

Message MACC on
Facebook Messenger

